

Website Privacy Policy

Our Commitment To Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and so that you aware how we collect and use the data received.

The Information We Collect

This notice applies to all information collected or submitted on the American Dairy Association and Dairy Council, Inc. website. On some pages, you can make requests; obtain information about our organization and programs. We also use our website to promote current programs. The types of personal information collected are:

Name

Address

Email address

Phone number (optional)

Your Profession or area of interest

What you would like more information about:

- Products
- Programs
- Upcoming Events
- Services

Comments

The Way We Use Information:

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping for a current or upcoming promotion.
- We may use the information to improve our products and services.
- From time to time, we may also use your information to contact you by email, phone, fax or mail if requested or reply to your inquiry.
- We will never sell your information. We only use email addresses to answer the email request or questions we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

Our Commitment To Data Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Our Commitment To Children's Privacy:

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under the age of 13 or without the prior written consent of a parent or guardian. Our website isn't structured to solicit information of any kind from children under 13. If we learn that an entrant is actually under the age of 13, we will make every effort to delete all personal information for this person from our database immediately.

Links to other websites

Our website may contain external links to enable you to visit other websites. If you use these links we do not have any control over the other websites, nor their privacy policies. You should always exercise caution and review each sites privacy policy prior to supplying your personal information.

How To Contact Us

Should you have any questions or concerns about this policy, please call us at (315) 472-9143, send us an email at dairyinfo@adadc.com, or write us at Attn: Webmaster, American Dairy Association and Dairy Council, Inc., Interstate Place II, 100 Elwood Davis Road, Syracuse, NY 13212. We will respond to your request within 48 hours upon receipt when possible.